

General Information

Chair

Dr.-Ing. Wulf-Holger Arndt (Difu* Berlin, Germany)
Danièle Patier, Jean-Louis Routhier (LET** Lyon, France)

Date

6 – 7 February 2012

Conference languages

English, German, French

Venue

German Institute of Urban Affairs
Zimmerstraße 13-15, (entrance 14-15), 10969 Berlin
Phone: + 49 30 39001-258
Email: bertz@difu.de

Fee

Conference fee in Euros (including beverage and meals):

- 380 € Two-day participation
- 330 € Members of DST, DLT and DSTGB, DVWG, POLIS member cities and CEMR, members, two days
- 300 € Participants from Difu-Sponsors Cities, two days
- 230 € One-day Participation
- 150 € Students' participation.

The fee is payable on registration and invoice.

Cancellation

For cancellation up to three weeks before the conference, 50 per cent of the participation fee is due. In case of later cancellation or non-participation the full participation fee falls due, unless a substitute participant is named by the registered person.

Accommodation

Participants will be sent a list of hotels with the confirmation of their registration, also including a map.

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**Laboratoire d'Economie des Transports, UMR CNRS n° 5593, Université de Lyon ISH, 14, avenue Berthelot, 69363 LYON cedex 07, France



How to get there?

Using public transport:

- by underground (U) to Kochstraße or Stadtmitte;
- by bus M 29 to Kochstraße
- by city-train (S) to Anhalter Bahnhof or Potsdamer Platz

Questions and registration

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or online at
<http://www.difu.de/veranstaltungen/2012-02-06/ctua.html>

Please apply in writing. We are happy to receive your registration via email or online.

We are looking forward to receiving your registration.

In collaboration with the German Association of
Transportation Science (DVWG)



Berlin International Conference on Commercial / Goods Transport in Urban Areas

German Institute of Urban Affairs (Difu),
Laboratoire d'Economie des Transports (LET),
POLIS - European Cities and Regions networking for Innovative Transport Solutions
Berlin 6 - 7 February 2012



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The urban commercial transport (goods, service and business traffic) account for up to 40% of the traffic in urban areas. For everyone concerned with urban policy, planning and transport operations it is therefore essential to gain a better understanding of these activities. However, it is complicated - commercial transport is often defined as including goods traffic, service movements and business trips. Urban goods movements also include business to business flows, end-consumer's movements (including households shopping trips and business to consumer services), postal and courier services and the activities necessary for city management such as waste collection. The transport operations responsible for much of this freight activity are divided into two broad groups: own account (i.e. artisans and some retailers carrying their own products) and transport operators or carriers working for other businesses.

Many of these activities have different characteristics in terms of type and size of vehicles used, the products carried, and the patterns of operations including origins and destinations. This complexity explains why they are often poorly integrated in the tools and approaches used in urban planning.

European cities need to find solutions to the ambitions aims set in the recent EU White Paper on Urban Mobility concerning air pollution, noise and emissions of CO₂. Because of the increasing support for these goals by legislation, it is now essential to find better solutions for the planning and management of commercial transport and urban goods movements.

The conference will focus on:

- Introduction on the issues of commercial transport in urban areas
- Data necessity and goods transport indicators for decision making processes
- Strategies and measures for the organisation of a sustainable urban commercial/goods transport
- Comparison of regulations in EU concerning commercial/goods transport planning measures
- Intégration of commercial/goods transport in urban planning processes

Monday, 06th February 2012

09.00 Introduction

Initial speech: Prof. Dr.-Ing. Klaus J. Beckmann, German Institute of Urban Affairs (Difu), Berlin

09.30 Introduction on the issues of commercial transport in urban areas

Moderation: Dr.-Ing. Wulf-Holger Arndt (Difu)

1. Development of urban commercial transport and challenges for the urban transportation planning – Dr.-Ing. Wulf-Holger Arndt (Difu)
2. Impacts of commercial transport on urban areas - case Lille – Ludovic Vaillant (CETE Nord Picardie)
3. Relevance of commercial transport in the view of a municipality – Julius Menge (State Department of Urban development of Berlin)

11.00 Coffee break

11.15 Data necessity and goods transport indicators for decision making processes

Moderation: Danièle Patier (LET)

1. Data and surveys for goods transport / Data necessity and problems in service and business transport – Prof. Dr. Barbara Lenz (DLR)
2. Urban goods transport data collection: Indicators and efficiency? A french experience – Jean-Louis Routhier (LET)
3. New ways in impact assessment for commercial transport: Decision making tools, Experiments – a new way? – Prof. Michael Browne (Universtiy of Westminster)

13.00 Lunch

14.00 Strategies and measures for the organisation of a sustainable urban commercial/goods transport

Moderation: Gabriela Barrera (POLIS)

1. From research to deployment – Zeljko Jeftic (ERTICO)
2. Traffic simulation for urban freight vehicle optimisation, CITYMOVE project – Xavier Augros (Volvo Tech.)
3. Transferability of urban goods management to different cities and countries – Gabriela Barrera (POLIS)
4. Evaluation of urban commercial transport initiatives – Danièle Patier (LET)

16.00 Coffee break

16.15 Closing session

19.00 Evening event: Excursion to the underground distribution center Potsdamer Platz, dinner

Tuesday, 07th February 2012

09.00 Introduction

European vision: EU speaker Daniela Rosca (Head of Unit Clean transport & Sustainable Urban Mobility MOVE, Directorate General for Mobility and Transport, European Commission)

09.30 Comparison of regulations in EU concerning commercial/goods transport planning measures

Moderation: Prof. Jesus Munuzurri (Univ. of Sevilla)

1. Case Germany: RA Karsten Sommer, Berlin
2. Case France: Thomas Vidal (CERTU)
3. European level: Arnaud Lagrange (DGITM, French Transport Ministry)

11.00 Coffee break

11.15 Workshops

1. Which is the best approach for urban goods surveys? – Jean-Louis Routhier (LET)
2. Strategies and measures for Urban Transportation Planning – Gabriela Barrera (POLIS)
3. Integration of Commercial Transport into the planning process – Paris (Hervé Levifve, APUR) and Berlin (Julius Menge, State Department of Urban development of Berlin)

13.00 Lunch

14.00 Integration of commercial/goods transport in urban planning process

Moderation: Dr.-Ing. Wulf-Holger Arndt (Difu)

1. Policy-oriented modelling: which goals, which data capture procedure, which applications? – Jesus Gonzalez-Feliu (LET)
2. Which new tools (land use and transport approach) can be used to take into account commercial transport in urban planning? – Prof. Dr.-Ing. Heike Flämig (TU Hamburg-Harburg)
3. Development of organisational options for goods transport in urban areas – Prof. Dr.-Ing. Herbert Sonntag (TH Wildau)

16.00 Closing Panel

17.00 End of the Conference